

The Many Benefits of a Company Video

- The explainer video is a short video that businesses use to quickly introduce themselves, explain what they do, and tell how they help solve their customer's problems.
- Increase Conversion Rate - According to Internet Retailer, up to 85% of people are more likely to buy a product if they first saw an explainer video.
- Websites with video are 50 times more likely to be ranked on Google's first page
- Your video is 41% more likely to get clicked than a text listing
- Helps you give your perfect pitch all over the world at any time of the day.
- You can easily share your story with the world. 70% of internet users are watching online video, so go ahead and captivate them with your awesome business!
- Take advantage and watch a small spend turn into a great, gigantic return. Dropbox spent \$50,000 to tell their story through an explainer video. It resulted in 5 million new customers and over \$24M in revenue.
- Exposure in a unique way for you and your business, which can be promoted anywhere
- You own the rights to your video for archiving
- You control the content of your video and how it is presented
- Simple way to show your services vs. more static traditional mediums
- Become a trusted expert in your field using video as a platform to explain your services
- Cost effective and direct way to get your message out and promote your business at the same time, especially compared to other traditional advertising (billboards, magazines, newspaper, etc.)
- Emails with video have a much higher open rate.
- Video saves you, the customers, and your business time. Video can be used to cover intro material, pre-meeting topics, and common product or service info.

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Dimension 5 Productions

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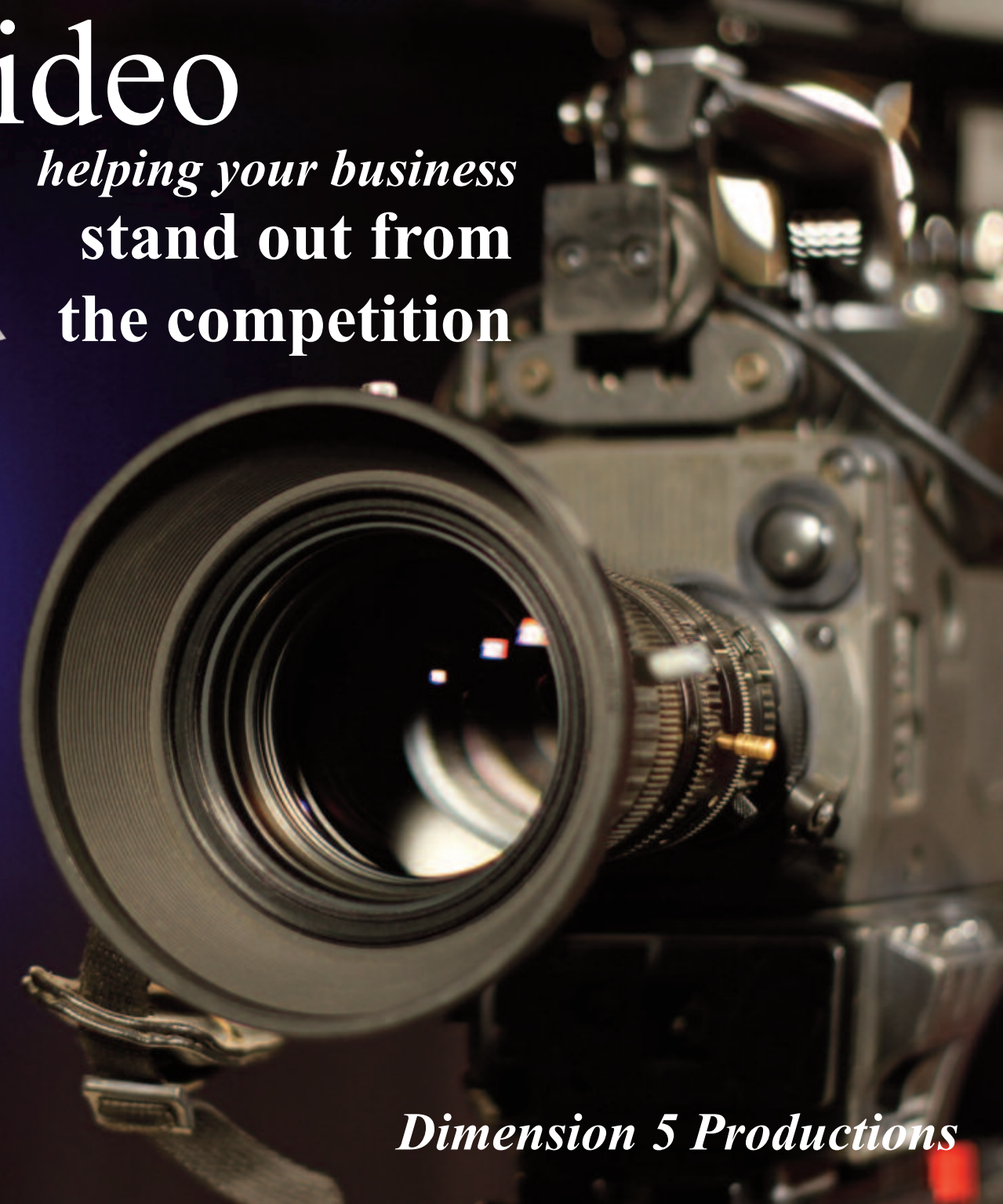
Goodyear, AZ 85338



Video



***helping your business
stand out from
the competition***



Dimension 5 Productions

Every Business has a Story...



Dimension 5 is a full service video production company that works mostly with small business.

Our background is in film making so we incorporate storytelling into the videos we make for our clients. Corporate videos do not need to be stale. They can have the magic and enchantment of the movies.

We believe video is one of the fastest ways to introduce your business and services to potential clients. Video is also a great way to stand out vs. the competition.

Besides being a great investment to use for your marketing and social media, it also is a time saver as potential clients can learn about your business. Standard client questions (and information requests) can be addressed and answered upfront before they even meet with you.

We would be proud to assist in making your marketing ideas become a reality thru high quality videos.

"Every business has a story. Let us help you tell yours...."

Dimension 5 Packages

Platinum

- A Corporate Documentary, that tells the story of your business from creation to future plans and everything in between.
- A short animation that can be used for branding and marketing purposes
- A 30 second T.V. ready commercial
- A 30 second radio commercial
- A press release and email blast announcing the release of your documentary.
- Placement assistance for your radio and T.V. spot.
- Web and Social media placement

Gold

- An explainer video, that tells the story of your product or service in an easily relatable way.
- A 30 second T.V. ready commercial
- A 30 second radio commercial
- A press release and email blast announcing the release of your explainer/startup video .
- Placement assistance for your radio and T.V. spot.
- Web and Social media placement

Silver

- A custom animation or video for internet marketing
- A 30 sec edit of animation or video that could be used as a commercial.
- A 30 second radio commercial

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You can easily share your story with the world. 70% of internet users are watching online video, so go ahead and captivate them with your awesome business! Take advantage and watch a small spend turn into a great, gigantic return. Dropbox spent \$50,000 to tell their story through an explainer video. It resulted in 5 million new customers and over \$24M in revenue.

- A press release and email blast announcing the release of your video.
- Placement assistance for your radio
- Web and Social media placement

Bronze

- A custom animation or video for internet marketing.
- After initial conversation and research I am given complete creative control of project.

Custom

- Include as much or as little of my services as you would like.
- Customize mix and match animations, video, T.V., Radio or Internet ready.
- If you can dream it up we can create it.
- Add our movie sponsorship package, let you or your business sponsor a short film and get included on all related press as well as an Executive Producer credit.

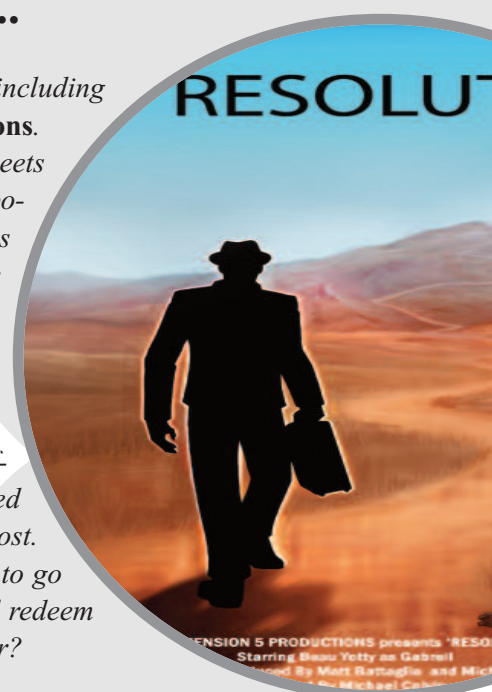
*** Listed above are the most common packages we provide. We at Dimension 5 understand your needs may not be covered by these packages. For a custom package, or if you are working within a set budget; please click on the 'contact' tab and fill out the form for a personalized quote.*

About the Owner

Michael Colvin is originally from upstate NY and graduated from the University of Albany. His background is in communications and video production. He served in the U.S. Army for 5 years, where he was stationed in Germany, and did a tour in Iraq. He was honorably discharged. He has been in video production and marketing for the last ten years. He moved to Arizona 3 years ago and worked at KFNX 1100 producing radio shows and handling marketing, including the video work. Michael is married for 20+ years and has 3 kids.

Our Passion...

is making short films including our latest ... Resolutions. A man seeking a job meets with a mysterious corporate recruiter learns about himself while learning what the job expectations may be. The offer may solve his problems, but he may also turn out different than expected with a high personal cost. How far is he willing to go to help his family and redeem his professional career?



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